

# ORDER



**Orders**  
**Order / Rev:** 1946323  
**Alt Order #:** WOC12401973  
**Product Desc:** TX-22  
**Estimate:** 11658  
**Flight Dates:** 02/27/20 - 02/27/20  
**Original Date / Rev:** 02/26/20 / 02/26/20  
**Order Type:** RFP

**KHOU**  
**Primary AE:** Ben Stecker  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** American Media & Advocacy Group/ F  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/ Pierce Bush/R/US HOUSE/TX  
**Demographic:** A35+  
**Product Codes:** PL-US House Representative  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:**  
**Advertiser External ID:** 187374  
**Agency External ID:** 9204AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	02/27/20	4	\$4,320.00	\$3,672.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	4	\$4,320.00	\$3,672.00	10.30
<b>Totals</b>	<b>4</b>	<b>\$4,320.00</b>	<b>\$3,672.00</b>	<b>10.30</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker	TSWAS	NAT	Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KHOU	32%	\$4,320.00
Market	100%	\$13,500.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	6%	\$810.00
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	21%	\$2,835.00
KPXB	0%	\$0.00
KRIV	20%	\$2,700.00
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	21%	\$2,835.00
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00
UNKWN	0%	\$0.00

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Advertiser: POL/ Pierce Bush/R/US HOUSE/TX  
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**KHOU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	All	02/27/20	02/27/20	Local News @ 12p M-F 11 NEWS AT NOON	CM	12:00 PM-12:30 PM	PI---1---	:30	1	\$550.00	P03	2.10	NM	1	\$550.00
(Program: 11 NEWS AT NOON)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	---1---				1		\$550.00		2.10			
N 4	All	02/27/20	02/27/20	Local News @ 5p M-F 11 NEWS AT 5PM	CM	5:00 PM-5:30 PM	---1---	:30	1	\$650.00	P03	2.49	NM	1	\$650.00
(Program: 11 NEWS AT 5PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	---1---				1		\$650.00		2.49			
N 5	All	02/27/20	02/27/20	Local News @ 6p M-F 11 NEWS AT 6PM	CM	6:00 PM-6:30 PM	---1---	:30	1	\$1,200.00	P03	3.56	NM	1	\$1,200.00
(Program: 11 NEWS AT 6PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	---1---				1		\$1,200.00		3.56			
N 6	All	02/27/20	02/27/20	Local News @ 10p M-F 11 NEWS AT 10P	CM	10:00 PM-10:35 PM	PI---1---	:30	1	\$1,920.00	P03	2.15	NM	1	\$1,920.00
(Program: 11 NEWS AT 10P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	---1---				1		\$1,920.00		2.15			
													Totals	4	\$4,320.00